## [Graphic TV Commercial Urging Passage of Pigeon Shoot Released](http://www.sharkonline.org/index.php/pennsylvania-pashame/1488-graphic-tv-commercial-urging-passage-of-pigeon-shoot-released-2)

**Graphic TV Commercial Urging Passage of Pigeon Shoot Legislation and Featuring Game Show Host Bob Barker to Air on CNN, FoxNews in PA Starting this Week**

**HARRISBURG, PA** – A new statewide television commercial – narrated by legendary game show host Bob Barker and graphically showing gross animal cruelty at Pennsylvania pigeon shoots – will be unveiled here Tuesday. It's expected to air on CNN, FoxNews and other networks this week.

The news conference to preview the commercial and details of the campaign will be held **TUESDAY/SEPT. 9 at 11:30 a.m. at the State Capitol Rotunda.**

The sometimes graphic 30-second commercial encourages the Pennsylvania legislature to immediately pass HB 1750, a law that would outlaw the use a dog, cat or other animal – such as a pigeon – as a live target. It also criminalizes the eating of dogs and cats. Violation would be a felony after the first conviction, which would be a misdemeanor.

SHowing Animals Respect and Kindness (SHARK) is sponsoring the ad campaign. The international animal protection organization received a $1 million grant from Bob Barker in 2010 to help continue its fight to outlaw pigeon shooting and other cruelty to animals.

1. What is HB 1750?

2. The company, SHARK, is producing the commercial that will air. What is their goal? Why do they want people to see this commercial?

3. Do you think an ad like this should air on TV?

## [Pigeon Shoots are Pennsylvania's Shame](http://www.sharkonline.org/index.php/pennsylvania-pashame/27-pashame-intro-article)

Pigeon shoots are vile competitions where thousands of birds are shot, killed or suffer terrible wounds and crippling pain.

These innocent animals are neither fed nor given water for days before the shooting starts, so that they will be easier targets. Suffering from dehydration and starvation, they are then launched out of small wooden boxes and into a storm of gunfire. Wracked with pain from searing buckshot lacerations, some will twist and fall from the sky with broken wings and backs. Other will escape, though death comes slowly for these poor birds for it may take days for them to succumb to their wounds.